

10 Continuing Education Hours ONLINE

CONCRETE'S ROLE IN SUSTAINABLE DEVELOPMENT

Online Course and Certification

FOUR LIVE WEBINARS

June 25, 2012 — 12:00 pm - 2:00 pm eastern

June 26, 2012 — 12:00 pm - 2:00 pm eastern

June 27, 2012 — 12:00 pm - 2:00 pm eastern

June 28, 2012 — 12:00 pm - 2:00 pm eastern

Plus online exercises and quizzes for a total of 10 hours of instruction. Webinars will be recorded for later viewing if you miss a webinar.

PURPOSE

The green building movement continues to gain momentum as developers, government agencies, and designers build structures to minimize environmental impact. To take full advantage of this movement and be a participant in the process, you have to have a detailed understanding of the design concepts and guidelines used in LEED and the International Green Construction Code (IgCC) and other relevant standards.

LEED 2009 AND 2012

This course will feature **LEED 2009 and 2012** plus other relevant green building standards. Attend from your desk and you will learn about the environmental attributes of concrete and how it can contribute to sustainable development. You'll come away with a detailed understanding of how green building rating systems work. You'll also learn how promoting sustainable development can benefit the environment and your business.

WHO SHOULD ATTEND

This course is intended for ready mixed concrete sales and marketing professionals. Ready mixed concrete technical and operations professionals will also benefit from this course.

A COMPACT AND COMPREHENSIVE AGENDA

- The Green Building Movement
- Environmental Attributes of Concrete
- **LEED 2009** Green Building Rating System
- Introduction to **LEED 2012, IgCC** and other standards
- Strategic Benefits of Promoting Sustainable Development
- Marketing the Green Building Movement

PROFESSIONAL DEVELOPMENT HOURS

Participants who successfully complete this course will be credited with **10 Professional Development Hours**.



Featuring
LEED 2009
and 2012

Did you know? Concrete's many eco-friendly features are an important and growing sales benefit.

EXPERT INSTRUCTORS

Lionel Lemay PE, SE, LEED AP

NRMCA Sr. Vice President, Sustainable Development

Tien Peng LEED AP, CGP

NRMCA Sr. Director, Sustainability, Codes and Standards

REGISTRATION FEE



**LEARN
ONLINE**
Real Classes
No travel

PRESENTED BY



Register online at
www.nrmca.org/seminars
or use the attached registration form

*NRMCA member price.

CONCRETE'S ROLE IN SUSTAINABLE DEVELOPMENT REGISTRATION FORM

FOUR LIVE WEBINARS, 10 HOURS OF INSTRUCTION

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This online course consists of 4 live webinars along with downloadable presentations, reading assignments, unit quizzes and a certification exam. Attendance at all four webinar sessions is encouraged. However, if you miss a scheduled session, you will have an opportunity to review the lesson presentation during that week.

CONTACT INFORMATION

First Name: _____

Last Name _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail (required): _____

CANCELLATION POLICY

NRMCA will refund registration fee less a \$30.00 administration fee if registration is cancelled 2 weeks before the start of the course. All cancellations within 2 weeks of the start of the course will not be refunded. Cancellations must be made in writing to NRMCA Meetings Dept., 900 Spring Street, Silver Spring, MD 20910 or by fax to (301) 565-8200. NRMCA reserves the right to close registration in order to not exceed capacity. NRMCA reserves the right to cancel the course. If that should occur, NRMCA will notify registrants by fax or e-mail and will refund the entire registration fee.

QUESTIONS

For additional information, contact Jessica Walgenbach, (240) 485-1152, jwalgenbach@nrmca.org.

REGISTRATION FEE

Select One:

\$99 for NRMCA members

\$199 for non-members

Registration fee provides you with access to 4 live webinars, reading material, quizzes, and a certificate of completion.

PAYMENT METHOD

Check (make check payable to NRMCA)

Mail registration form and check to:

SunTrust Bank, c/o NRMCA
P.O. Box 79433
Baltimore, MD 21279

VISA MasterCard AmEx

Card Number: _____

Exp. Date: _____

Name on Card (print): _____

Signature: _____

For credit card payment, fax form to Jessica Moore, Meetings Dept., NRMCA, (301) 565-8200

Credit card or check must accompany registrations. Submit separate form for each registrant. Save a copy for your files.

INSTRUCTIONS

You will receive an e-mail 3 days before the course begins with instructions on how to join the webinars and access the reading material and quizzes for the course.



900 Spring Street, Silver Spring, MD 20910
www.nrmca.org
301.587.1400